

Art Virtual Learning

High School Advanced Photography Food Style Photos

May 7, 2020



High School Advanced Photography Lesson: Food style May 7

Objective/Learning Target:

To continue photographing and editing skills using food as a subject. Student will take images from several different viewpoints while paying attention to shape, color and arrangement of food with backgrounds that enhance the food images. Change up the food arrangements-<u>maybe it is take out food</u> <u>from a restaurant-</u>or a favorite snack.

Food Styling:

Day 4



Bell Ringer: What was successful yesterday? Did It bring up more ideas of photo shots you could do?

Task #1: Start "playing with your food" in arranging it so it will create a nice composition. Set it on a plate or be creative with it. Maybe try photographing take out or delivery food but re organizing it on your own plate. OR try something like photos of snacks..

Tips/ideas:

Look for interesting shaped food

Bright or interesting colors-----what food colors looks good together

Communicate a message-for instance show the process of making a food product like you might find in a modern cookbook.

Change your point of view, at least shoot the food product from 6 different points of view (high, low angle, from different vantage points-not just straight on).

Consider your background. Is it plain? Is there a contrast in color from the food? Is your food on a plate of some sort? Experiment where you place your food-plate, bowl, napkin, paper-take several shots experimenting.

Capture the "yum" factor.....for instance maybe photograph food that drips such as ice cream.....

Always consider your lighting-natural: place food item near a window or outside, artificial: underneath fluorescent light, regular light bulb or flash-----either way look for harsh unappealing shadows and move to better light that emphasizes the food so that it looks good enough to eat.

Task #2: Start taking photos of this first food arrangement from different points of view.

Task #3: Edit your favorite shot from this food arrangement.

Food Styling Score Guide

Points of Consideration

Goal: To take pictures of food, 25+ images, of your choice. It must be photographed and edited to look delicious and appetizing. Food styling is becoming a big industry.

Objective: To continue photographing and editing skills using food as a subject. Student will take 25+ images from several different viewpoints while paying attention to shape, color and arrangement of food with backgrounds that enhance the food images.

Student has 25+ images of food displaying several different viewpoints. **Capturing images** does not appear rushed, student shows effort.

Student has set up food **compositions** that are interesting in color, shape and accessories/background enhance, not distract from the food (the food is the emphasis/subject).

Student has **edited their best five images**. The visual of the food looks good enough to eat!



Examples: